

SOUTH CENTRAL REGION

SCRIPTURE UNION USA

Helping people meet God every day.™

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SCRIPTURE UNION/USA LAUNCHES SOUTH CENTRAL regional ministry IN DALLAS, TEXAS



Scripture Union/USA, a worldwide ministry to encourage people of all ages to meet God daily in his Word, has announced the launch of a new South Central Region in Dallas,

Texas. International ministry leader Sonja Samuel was named regional director.

With U.S. headquarters in Valley Forge, PA. since

1959, Scripture Union is well-known in the U.S. and internationally for conducting evangelism and discipleship programs, as well as for publishing a variety of Bible-reading resources and programs for children, youth and families. The ministry is also active in more than 130 countries, and worldwide 3.5 million people use its signature Bible-reading guides.

"I am excited and honored to represent such a respected global organization at such a critical moment in history when the next generation so
(Cont'd page 2)



Sonja Samuel
Newly appointed Regional Director

Words from the director

Summer is coming and we would love to have you partner and serve with us. If you work with a youth group, if you would like to impact the lives of young people in the Dallas area, please e-mail or call me to learn about our summer outreach ministry opportunities. Contact me at 214-907-9503 or sonjas@scriptureunion.org.

SU BRINGS GOD'S WORD TO AT-RISK KIDS AND Area CHURCHES

SuperKids® A program for creatively presenting the Good News and God's Word to un-churched children, wherever they are.

partnership with The Salvation Army.

The Essential 100 Challenge™. A church-wide Bible reading

program using 100 selected passages to give the Bible's "big picture."

PrimeTime® A Bible-based after-school program for at-risk children, developed in

The Essential Jesus Challenge™. A church-wide Bible reading program telling the story of Jesus from both Old and New Testaments.





SCRIPTURE UNION EXPANDS ... CONTINUED FROM PAGE 1

desperately needs the Gospel and the truth of God's Word," Samuel said of her appointment. "We must reach young people with the Good News of Christ before they need to be rescued," she continued. According to statistics, approximately 85% of those who make a decision to follow Christ do so between the ages of 4 and 14.

To help at-risk kids in the "4-14 window," Scripture Union has developed a strategy for reaching these children with God's Word in pilot programs in several U.S. cities. The main component is a Bible-based afterschool program called PrimeTime®, supported by a children's outreach mission called SuperKids® and ongoing Bible reading ministry. When bringing the programs into communities, Scripture Union often partners with churches and ministry organizations, like The Salvation Army, to capitalize on each others' strengths.

As South Central regional director, Samuel is responsible for overseeing all ministry programs in her region, building awareness of Scripture Union's programs and initiating fundraising activities. After establishing the DFW Metroplex, Samuel plans to expand Scripture Union's programs in other Texas cities and throughout Oklahoma, Colorado, Arkansas, Louisiana and New Mexico.



Samuel is a native of Dallas, TX, and has an extensive ministry and business background spanning 20 years, including experience as a ministry leader and director, business executive, consultant, speaker, and short-term missionary. Her energetic, results-oriented

style and leadership has led to integral relationships with corporations, organizations and international ministries.

Sonja's motivational, enlightening and empowering presentations have been experienced throughout North America, South America, Asia, Africa, Australia and the UK. She is a favorite among student groups and mentors youth and young adults through her international performing arts troupe.

Most recently, Samuel has released an inspirational book, titled, *When I Accepted Me: 52 Affirmations for Accepting the Distinct and Unique Person You Were Designed to Be!*

Before beginning her ministry, Samuel was a Dallas Cowboys Cheerleader. Though many years ago, her vivacious spirit remains a draw to those she meets while ministering the Good News of the gospel in the U.S. and internationally.

"WE MUST REACH YOUNG PEOPLE WITH THE GOOD NEWS OF CHRIST BEFORE THEY NEED TO BE RESCUED."

OVER 100 COMPLETE E100 CHALLENGE

Congratulations to more than 100 challengers that completed The Essential 100 Facebook Challenge for the first 100 days of the new year, 2010.

The Essential 100 Challenge™ (The E100)

is an effective Bible reading program built around 100 carefully selected short Bible passages — 50 from the Old Testament and 50 from the New Testament. It enables people to get the big picture of God's Word and in the process develop a daily Bible

reading habit.

To date 1,100 churches and 50,000 individuals in all 50 states have taken The Essential 100 Challenge—and it continues to spread to churches throughout the country and around the world.

THE ESSENTIAL ONE HUNDRED CHALLENGE



THE BIBLE READING PLAN PEOPLE LOVE TO COMPLETE

Take the E100 Challenge at www.E100Challenge.com

SCRIPTURE UNION USA CELEBRATES 50 YEARS

During 2009, Scripture Union USA celebrated its 50th anniversary of ministry.

As we begin our second half-century of ministry in the U.S., the SU Board, working with the staff, adopted a strategic plan called "**Beginning the Next 50 Years**" which sets the future direction of SU's ministry.

The plan establishes three key ministry goals for Scripture Union USA:

- *To become a recognized leader in helping people of all ages meet God in the Bible and prayer,*
- *To become a recognized leader in reaching un-churched children with God's Good News in Jesus Christ, and*

- *To cooperate with and positively influence the work of Scripture Union movements around the world.*



God has done so much through SU in the past 50 years. He continues to graciously use SU to bring people to him and his Word. I can truly say, "Great is thy faithfulness, O Lord."

— Whitney Kuniholm, President, SU USA



CHILDREN OUTREACH GROWING

Scripture Union has two major ministry programs for children:

PrimeTime®, a Bible-based after school outreach directed primarily to at-risk urban children and **SuperKids®**, a primarily summer outreach anywhere anytime children gather. In each case, the goal is to share the Good News of God's love in Jesus Christ and to introduce the children to God's Word, the Bible.

A precious story from a **PrimeTime®** location in the Mid-Atlantic shows how SU is making a difference in the lives of children. Rob, a 7 year old boy who when asked to draw a picture of whatever he wanted drew a character from one of the



scariest, bloodiest horror movies—bloody knife and all. Later, after hearing the

lesson for the day, he drew a picture of Jesus walking on the water. That day, young Rob's whole focus changed from killing and death to the life-giving power of the Savior. He'll be back at **PrimeTime®** and God will be able to continue his good work in the life of that young boy—just as he does in the lives of so many children each week at our various **PrimeTime®** locations.



are two locations of **PrimeTime®** in the Dallas area and several are being considered for both **PrimeTime®** and **SuperKids®** outreaches.

Mercy Street Dallas in West Dallas is in its second year and **St. Anthony**

Community Center in South Dallas had great success last summer with **PrimeTime®** and will be using **SuperKids®** in their summer camp program this year.

If you would like to establish a Prime Time® or Super Kids® outreach in your area contact the South Central Region at info@scriptureunion.org.



Currently, there

SCRIPTURE UNION SOUTH CENTRAL ADVISORY TEAM MEMBERS

Roger Green: former Scripture Union National Board Member and National Children Ministry Director

Wes McDaniel: President and Founder Ideal Impact, Inc.

Joe Sepe: Financial Planner and Advisor

Thelma Wells: Author, Speaker, Founder and President, A Woman of God Ministries



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REGION**

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*South Central Regional
Alliances and Partnerships*

Mercy Street Dallas

**Thelma Wells/ A Woman of
God Ministries**

Dallas Life

**West Dallas
Community Ministries**

SU Mission Statement:

*Working as an extension of the Church,
Scripture Union's mission is to make God's Good News known to
children, young people and their families,
and to encourage people of all ages to meet God daily through the
Bible and prayer so that they may come to faith in our Lord Jesus
Christ, grow in Christian maturity, become committed church
members and serve a world in need.*

*"I am totally, completely and forever a Scripture Union man."
— Rev. Billy Graham*

*"For more years than I can remember, Scripture Union notes have
provided me with daily insight and inspiration. I can say with
confidence that they provide the most helpful guide to
Scripture reading that I know."
— Leighton Ford*

*"I heartily endorse this ministry."
— Jill Briscoe*

Become A South Central Region

SU PARTNERS

www.scriptureunion.org/suPartners.php

BECOME A SOUTH CENTRAL REGION VOLUNTEER

Join the thousands of Scripture Union volunteers world wide who are sharing God's love with children and encouraging people to meet God every day in His Word, we have a place for you!

Volunteers are needed in many of our summer **SuperKids**® outreaches. You may choose to join a urban or suburban team for a one or two week term of service.

During the school year, **PrimeTime**® volunteers are needed at some of our after school programs. Volunteers may help teach Bible lessons, provide music, or help with recreation and homework.

Each mission outreach provides volunteers an opportunity to receive valuable training and hands-on ministry experience. But most of all, volunteers gain the satisfaction of sharing God's love with many young children!



If you have time or would be willing to take the time to impact the life of a child or provide administrative support, please contact the regional director, Sonja Samuel at 214-907-8503 or by e-mail at sonjas@scriptureunion.org



*A higher standard.
A higher purpose.*

There is a ministry waiting for you!